Brighton Students' Union Cookie Policy 2019

What are Cookies?

Cookies are small files which are stored on your computer or device. The purpose of the cookie is to help our website keep track of your visits and activity and make you have a better experience using brightonsu.com. You can disable any cookies already stored on your device, however these may stop our website from functioning as well for you.

How we use Cookies

When you visit our website, we log your IP address and use cookies to recognise your device when you return to our site.

Cookies are used on our website to improve your user experience by recording your login information, remember what is in your shopping basket and where you are in the order process or another process.

Occasionally we use third party forms and surveys to support our work to find out more about your experience or information on a certain topic. These cookies are separate from our website and you may need to enable them on a different platform.

We use Google Analytics to develop and improve our website for our students by allowing us to measure how you interact with our website content. This could be with how long you are on a particular webpage to what platform you're visiting from. You can find out more about Google Analytics Cookie Usage here.

We also may use social media buttons and/or plug-ins on our website to allow you to connect to your social media channels. These cookies are linked to each

If you have any questions, please contact us at <u>bsucommunications@brighton.ac.uk</u>.